

FINAL PERFORMANCE REPORT

A Final Performance Report must be received within 90 days after the end of the grant agreement. Final Performance Reports are required to fulfill the terms of the grant agreement, and are an important vehicle for sharing research findings with other interested groups and the public. The completed Final Performance Report will be posted to the AMS website.

GRANT INFORMATION

AGREEMENT

AMS Agreement Number:	15FSMIPKS0013			
Project Title	Hard White Wheat Initiative: High Plains Platinum			
Period of Performance:	Start Date:	9/30/2015	End Date:	9/29/2017
Award Amount:	\$33,000			
Match Amount (if applicable):	\$33,900			

RECIPIENT

Recipient Organization Name:	Kansas Department of Agriculture		
Recipient's Project Contact			
Name:	Kerry Wefald		
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Email:	Kerry.Wefald@ks.gov		

PERFORMANCE NARRATIVE

PROJECT BACKGROUND

Provide enough information for the reader to understand the importance or context of the project. This section may draw from the background and justification contained in the approved project proposal.

The High Plains Platinum (HPP) - hard white wheat initiative is an effort to create a premium brand for Hard White Winter Wheat grown in the Western High Plains of Kansas and adjoining states. The class of hard white wheat has been grown in Kansas for over two decades, but has had a hard time gaining market traction for various reasons. The goal of this project is to expand production and increase the quality of this class of wheat by differentiating it on a quality basis.

ACTIVITIES PERFORMED

Address the below sections as they relate to the grant's period of performance.

OBJECTIVES

Provide the approved project's objectives.

#	Objective	Completed?	
		Yes	No*
1	Develop HPP brand and establish quality criteria for HPP-wheat	yes	
2	Educate farmers how to grow HPP wheat	yes	
3	Educate customers on the merits of HPP-wheat	yes	

4	Identify export customers willing to source HPP wheat at a premium to ordinary wheat in the market		no
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**If no is selected for any of the listed objectives, you must expand upon this in the challenges and lessons learned sections.*

ACCOMPLISHMENTS

List your accomplishments for this reporting period and indicate how these accomplishments assist in the fulfillment of your project's objective(s), outcome(s), and/or indicator(s). This listing should identify your project's partners and their contributions.

#	Accomplishment	Relevance to Objective, Outcome, and/or Indicator
1	A HPP quality committee was established to develop criteria for HPP wheat	Objective 1.
2	Hard white wheat samples have been shipped to Trimex in Mexico, Pioneer in South Africa and Honewell flour mills in Nigeria. The samples were milled and baked to be analyzed by each respective company.	No purchases have been made due to other external market factors.
3	A professional trademark logo and website have been developed through contract with professional service provider.	www.highplainsplatinum.com This is a necessary component of Objectives 2-5.
4	KDA, KWC and KSU wheat extension specialist collaborated to provide education to farmers about wheat varieties and best management practices to raise HPP wheat.	Objective 2. Ongoing education backed by continuing research funded by Kansas wheat farmers.
5	KDA, KWC, and KSU wheat extension specialist collaborated to provide education to grain elevators, domestic millers and international buyers about the new website and the properties for HPP wheat.	Ongoing.

CHALLENGES AND DEVELOPMENTS

Provide any challenges to the completion of your project or any positive developments outside of the project's original intent that you experienced during this reporting period. If those challenges or developments resulted or will result in corrective actions and/or changes to the project, include those in the space below.

#	Challenges or Developments	Corrective Action and/or Project Change(s)
1	No HPP sales to export customers	
2		
3		
4		

LESSONS LEARNED

Provide recommendations or advice that others may use to improve their performance in implementing similar projects.

Discussions through the course of the project have driven us to focus on the domestic market first. Familiarity and comfort with HPP among the domestic market is a necessary first step before taking the concept to the export market.

CONTINUATION AND DISSEMINATION OF RESULTS (IF APPLICABLE)

Describe your plans for continuing the project (sustainability; capacity building) and/or disseminating the project results.

Objectives of the project are ongoing and will continue with support from the Kansas Wheat Commission and Kansas State University. Ongoing agronomic and genetic research will affect how we proceed with the High Plains Platinum Brand.

OUTCOME(S) AND INDICATOR(S)/SUB-INDICATOR(S)

Provide the results of the project outcome(s) and indicator(s) as approved in your application or approved amendment to your application.

OUTCOME AND INDICATOR RESULTS TO DATE

Quantify the overall progress on the outcomes and indicators of your project.

#	Outcome/Indicator	Quantifiable Results
1	Hard White Wheat Acres increase in Kansas	yes
2	Release of HPP-preferred variety	yes
3		
4		

DISCUSSION OF RESULTS

If necessary, include further explanation of the quantifiable results to date.

The planted hard white wheat acres in the fall of 2017 is 276,000 acres. This is up from 230,000 in 2016. The K-State HW variety Joe is an HPP preferred variety and was released during this project. A majority of hard white wheat acres will be the Joe variety.

PROJECT EXPENDITURES

EXPENDITURES

Cost Category	Federal Funds Budget (FEDERAL PORTION ONLY)		Matching Budget (IF APPLICABLE)	
	Approved	Actual	Approved	Actual
Personnel			\$31,900.00	\$31,900.00
Fringe Benefits				
Travel			\$2,000	\$0.00
Equipment				
Supplies				
Contractual	\$30,000.00	\$26,975.00		
Other				
Direct Costs Sub-Total	\$30,000.00	\$26,975.00	\$33,900.00	\$31,900.00
Indirect Costs	\$3,000.00	\$2,697.50		
Total				

PROGRAM INCOME (IF APPLICABLE)

Source/Nature (i.e., registration fees)	Amount Approved in Budget	Actual Amount Earned
1.		
2.		
3.		

Source/Nature (i.e., registration fees)	Amount Approved in Budget	Actual Amount Earned
Total Program Income Earned		

Use of Program Income <i>Describe how the earned program income was used to further the objectives of this project.</i>

ADDITIONAL INFORMATION

Provide additional information available (i.e., publications, websites, photographs) that is not applicable to any of the prior sections.
