

**Farmers Market Promotion Program (FMPP)
Final Performance Report**

The final performance report summarizes the outcome of your FMPP award objectives. As stated in the FMPP Terms and Conditions, you will not be eligible for future FMPP or Local Food Promotion Program grant funding unless all close-out procedures are completed, including satisfactory submission of this final performance report.

This final report will be made available to the public once it is approved by FMPP staff. Write the report in a way that promotes your project's accomplishments, as this document will serve as not only a learning tool, but a promotional tool to support local and regional food programs. Particularly, recipients are expected to provide both qualitative and quantitative results to convey the activities and accomplishments of the work.

The report is limited to 10 pages and is due within 90 days of the project's performance period end date, or sooner if the project is complete. Provide answers to each question, or answer "not applicable" where necessary. It is recommended that you email or fax your completed performance report to FMPP staff to avoid delays:

FMPP Phone: 202-690-4152; Email: USDAFMPPQuestions@ams.usda.gov; Fax: 202-690-4152

Should you need to mail your documents via hard copy, contact FMPP staff to obtain mailing instructions.

Report Date Range: <i>(e.g. September 30, 20XX-September 29, 20XX)</i>	September 30, 2014 – September 29, 2016	
Authorized Representative Name:	Mary Pat Robbie	
Authorized Representative Phone:	(856) 642-3850	
Authorized Representative Email:	mprobbie@co.burlington.nj.us	
Recipient Organization Name:	County of Burlington	
Project Title as Stated on Grant Agreement:	Improving Community Awareness for the Burlington County Farmers Market	
Grant Agreement Number: <i>(e.g. 14-FMPPX-XX-XXXX)</i>	14-FMPPX-NJ-0115	
Year Grant was Awarded:	2014	
Project City/State:	Moorestown, New Jersey	
Total Awarded Budget:	\$50,019	

FMPP staff may contact you to follow up for long-term success stories. Who may we contact?

Same Authorized Representative listed above (check if applicable).

Different individual: Name: _____; Email: _____; Phone: _____

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0581-0287. The time required to complete this information collection is estimated to average 4 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable sex, marital status, or familial status, parental status religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or part of an individual's income is derived from any public assistance program (not all prohibited bases apply to all programs). Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at (202) 720-2600 (voice and TDD). To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider and employer.

1. State the goals/objectives of your project as outlined in the grant narrative and/or approved by FMPP staff. If the goals/objectives from the narrative have changed from the grant narrative, please highlight those changes (e.g. "new objective", "new contact", "new consultant", etc.). You may add additional goals/objectives if necessary. For each item below, qualitatively discuss the progress made and indicate the impact on the community, if any.

The general objective of the project was to increase public awareness of the Burlington County Farmers Market located at the County Community Agricultural Center in Moorestown Township, New Jersey. The producer-driven community market has been operated by the County government since 2007 as a element of its Farmland Preservation Program and that program's objective of maintaining a viable agricultural industry. The Market provides direct marketing opportunities for local growers, many of whom are owners of preserved farms. Direct marketing gives farmers a greater degree of control over production and marketing decisions, allows them to test new crops, and sell quantities of specialty or niche products on a small scale basis. It is expected that greater community awareness of the Market would create additional direct marketing opportunities for local growers. Moreover, the availability of locally produced fruits and vegetables at the market together with periodic nutritional seminars and cooking demonstrations are intended to promote healthy lifestyle choices in the community.

- i. **Goal/Objective 1: Improve existing Burlington County Agricultural website to better inform the public of activities and events.**

- a. Progress Made: The website for the Burlington County Agricultural Center was redesigned with a focus on the Farmers Market. The new website was launched in September of 2016. The website is updated weekly during the Market season to provide information on the vendors that will be participating in the market, the produce that will be available, special activities, and entertainment.

Working through the website redesign resulted in creation of new logos for the Agricultural Center and its various elements. Icons used On the website will be carried through to signage being created to facilitate site navigation. The same branding is now used in all publications associated with the Agricultural Center and will be used for tourist wayfinding signs on State highways. A printout of the home page of the website, www.burlcoagcenter.com, is attached showing our new brand identity.

- b. Impact on Community: The community can readily access information on the Farmers Market and other activities taking place at the Agricultural Center. Greater awareness of the Market should translate to greater sales for the Market vendors.

- ii. **Goal/Objective 2: Increase visitation to Farmers Market with a multi-faceted advertising campaign.**

- a. Progress Made: A variable message sign (VMS) board was purchased and placed along roadways and major intersections in the vicinity of the market. The VMS board was used to announce market hours and special events.

An advertising campaign was launched in publications distributed locally, regionally and on a statewide basis. Advertising was used to attract new vendors to the market as well as promote the market itself.

The availability of funds for advertising compelled us to create a distinct series of ads and promotional materials that are now readily associated with the Market. Examples of advertisements, posters, and other promotional materials are attached.

b. Impact on Community: Visitorship is measured by car counters installed at the entrance to the main parking area. Please see attached spreadsheet detailing weekly car counts over the past 3 years. As you will note, there was a significant increase in the number of vehicles visiting the market between 2014 and 2015 while there was only a slight increase between 2015 and 2016. We attribute the overall drop in attendance in August, September and October 2016 to weather conditions. Temperatures were significantly above average on 6 of the 8 Saturdays in August and September. In October, it rained 4 out of 5 weeks.

Despite the slight drop off in attendance, some of the larger agricultural vendors reported a 10 to 15% increase in sales in 2016. Most vendors reported that they met a new customer to the Market every week.

iii. **Goal/Objective 3: Increase number of Farmers Market agricultural vendors and increase product diversity.**

a. Progress Made: Because of the increase in customer base and demand, additional agricultural vendors were added over the past 2 years, including a young farmer that has started growing organic produce, a fruit grower and a grower of specialty greens.

b. Impact on Community: The increase in customer base has provided the opportunity for additional agricultural vendors to market produce directly to the public while affording the public with a greater variety of produce.

2. Quantify the overall impact of the project on the intended beneficiaries, if applicable, from the baseline date (the start of the award performance period, September 30, 20__). Include further explanation if necessary.

From an economic perspective, the benefit that is provided by the Farmers Market is not job creation but the ability to sustain the family farm. The larger vendors may employ one or two people to work on Saturdays but, for the most part, the growers themselves are there. Jobs created and retained reflect County staff that manage the Market.

- i. Number of direct jobs created: 1.5
- ii. Number of jobs retained: 1
- iii. Number of indirect jobs created:
- iv. Number of markets expanded: 1
- v. Number of new markets established: The County is not expanding its market to other locations. However, upon request, we share our experience with municipalities, business associations and not for profits that are considering starting farmers markets in their communities.

- vi. Market sales increased by \$unknown and increased by 10 to 15%. It is important to note that many vendors experienced crop failure in 2016 due to late spring frosts. This appeared to have impacted smaller growers more whose sales were not as robust due to lack of product.
- vii. Number of farmers/producers that have benefited from the project: 20

- a. Percent Increase: 15%. As discussed below, growth of the Market is constrained due to inadequate parking. Likewise, we are concerned that additional vendors will negatively impact sales of current market vendors.

- 3. Did you expand your customer base by reaching new populations such as new ethnic groups, additional low income/low access populations, new businesses, etc.? If so, how?

The County has worked with its Office on Aging to distribute coupons to low income seniors for use at the Farmers Market and with the SNAP-ED Program to promote shopping at local farmers markets.

- 4. Discuss your community partnerships.

- i. Who are your community partners? County Departments and not for profit organizations are invited to participate in the Market. The Burlington County Health Department provides health screenings and an annual program on sunscreens ("Choose your Cover") with screenings for abnormal skin spots. The County Animal Shelter and the Friends of the Animal Shelter participate in the "Dog Days of Summer" with informational tables on animal adoption and care. The Burlington County Master Gardener Program sends volunteers to the market every other week to answer questions from the public on gardening. As mentioned previously, the County Office on Aging provides coupons and other information to seniors. The County Library and the Moorestown Library do kids crafts and storytelling.

The Market's Christmas in July event spotlights the Marine Corps Toys for Tots Campaign. The County works closely with the Rutgers Cooperative Extension Office whose extension agents offer programs on home gardening, nutrition, and wine making. The Rutgers office also coordinates participation by 4-H clubs that do clogging demonstrations or bring small animals.

Each week opportunity is afforded to a not for profit organization to participate at no charge for a spot. They have the ability to fund raise by selling prepackaged foods or drinks. These organizations include Farmers Against Hunger, the Farm Fair Association, local school groups, Lions clubs, etc.

- ii. How have they contributed to the overall results of the FMPP project? Our community partners are an integral part of the Market and contribute greatly to its success. The events, programs or services offered by these groups are greatly appreciated by regular customers and also attract new visitors. New customers are also brought in by the organizations themselves who promote their attendance at the Market to their members or email contacts.

- iii. How will they continue to contribute to your project's future activities, beyond the performance period of this FMPP grant? We anticipate continued cooperation and collaboration with our community partners in the future. We have worked with Farmers Against Hunger and other food pantries to establish food donation programs and hope to expand this work.
5. Are you using contractors to conduct the work? If so, how did their work contribute to the results of the FMPP project?

Omni Design Studios was retained to redesign the website. All other work was performed by County staff.

6. Have you publicized any results yet?* No results have been published to date. Copies of brochures are attached.

- i. If yes, how did you publicize the results?
- ii. To whom did you publicize the results?
- iii. How many stakeholders (i.e. people, entities) did you reach?

*Send any publicity information (brochures, announcements, newsletters, etc.) electronically along with this report. Non-electronic promotional items should be digitally photographed and emailed with this report (do not send the actual item).

7. Have you collected any feedback from your community and additional stakeholders about your work? Yes.

- i. If so, how did you collect the information?

The County has an information table at the Market at which the Market Manager spends time each week. Customers come to the table to pick up information and do not hesitate to provide input.

At the end of each market season, a meeting is held with vendors to discuss what could be done to improve the market next season. In addition, informal surveys of customers are conducted by County staff and volunteers on a periodic basis.

- ii. What feedback was relayed (specific comments)?

Overall, this feedback is very positive. All enjoy the sense of community experienced by both customers and vendors. Strong relationships have developed among vendors and they work to support each other. Prepared food vendors will promote the source of ingredients in a product as coming from an agricultural vendor(s) at the Market. Farmers and customers engage in conversation, sharing tips for food preparation and recipes.

Suggestions for improvement call for more vendors selling a certain product or type of product, such as prepared foods that can be consumed on site, organic produce, and meat products. Some have requested longer hours. Current market hours are 8:30 a.m. to 1:00 p.m. Most vendors are not in favor of longer hours.

8. Budget Summary:

- i. As part of the FMPP closeout procedures, you are required to submit the SF-425 (Final Federal Financial Report). Check here if you have completed the SF-425 and are submitting it with this report:

- ii. Did the project generate any income?

- a. If yes, how much was generated and how was it used to further the objectives of the award?

The grant funded project did not have a specific income generating component; however, fees are collected from all market vendors each week they participate in the Market. All revenues are used to support the Market. Revenues fund the salary of the part-time manager, entertainment costs, and advertising expenses not covered by the grant. The availability of grant funds to be used for advertising in 2015 and 2016 has allowed for a carryover of revenues for use in 2017. These funds will be used to cover Market related expenses in the early part of the season when sufficient revenues have not been generated to cover expenses. In 2015 and 2016, total revenues generated were \$26,598 and \$31,033, respectively.

9. Lessons Learned:

- i. Summarize any lessons learned. They should draw on positive experiences (e.g. good ideas that improved project efficiency or saved money) and negative experiences (e.g. what did not go well and what needs to be changed).

Despite undertaking an expanded multi-faceted advertising campaign, it is frustrating to find that many residents of the host community and adjacent communities are still surprised to learn of the Market's existence. It is clear to see that print media alone is not effective in reaching all members of the community. It is also surprising to learn that many become aware of the market by seeing road signs used to advertise the special Fall and Winter markets (signs were not grant funded). We find this to be true of other County sponsored parks events. Therefore, although the Farmers Market has a Facebook page, we feel it imperative to rely more upon social media to expand community awareness.

The County has endeavored to bring more customers into the market by holding special events or activities, particularly events that would attract families. Feedback from the vendors suggest that while these events brought people to the market, it did not guarantee that they came to shop. People that come for events tend to stay so there is less turnover of parking spots. The popularity of the Market has increased to the point at which the main parking area is filled during certain hours of the morning. Some customers leave rather than circle the lot for spaces waiting for spots to become available. Our primary purpose is providing direct marketing opportunities to the agricultural community and it is not in their best interest if we are drawing to the site solely to be entertained. Therefore, we will scale back our special events, particularly in the peak of the season (June through August). During September and October attendance drops off despite the continued availability of fresh produce. School is in session and weekend athletic events keep many families away. Also, there are countless fall festivals in the area that draw people away from the Market. It is difficult

to compete with these activities. We continue to try to find ways to keep attendance up during these months.

- ii. If goals or outcome measures were not achieved, identify and share the lessons learned to help others expedite problem-solving:

The goals were achieved by increasing the means by which we advertise. As state above, we feel that we must rely more on social media if we are to continue to grow the customer base.

- iii. Describe any lessons learned in the administration of the project that might be helpful for others who would want to implement a similar project:

The only issue encountered in administration of the project was due to an unexpected departure of the employee initially responsible for administering the project.

10. Future Work:

- i. How will you continue the work of this project beyond the performance period? In other words, how will you parlay the results of your project's work to benefit future community goals and initiatives? Include information about community impact and outreach, anticipated increases in markets and/or sales, estimated number of jobs retained/created, and any other information you'd like to share about the future of your project.

It is our hope that we can continue to increase the number of agricultural vendors as the customer base grows. We will continue to rely upon multiple means of advertising to increase that base. However, it is imperative that we address parking issues before we can grow. A site improvement project will take place prior to the opening of the Market in May 2017. New signage will assist with moving cars to auxiliary parking locations. Relocation of a pedestrian walkway will allow for the location of new vendors along a path that will draw customers into the site.

We will also work to bring in more vendors selling more diverse produce, meat, seafood and prepared foods as requested by customers.

- ii. Do you have any recommendations for future activities and, if applicable, an outline of next steps or additional research that might advance the project goals?

Future activities include expansion of food donation programs, additional education programs held in conjunction with the market focusing on nutrition, and cooking demonstrations that will highlight seasonal produce and new varieties of produce.

FEDERAL FINANCIAL REPORT

(Follow form instructions)

1. Federal Agency and Organizational Element to Which Report is Submitted USDA-AMS-TM-FMPP		2. Federal Grant or Other Identifying Number Assigned by Federal Agency (To report multiple grants, use FFR Attachment) 14-FMPPX NJ-0115 NJ-371			Page 1	of 1 pages	
3. Recipient Organization (Name and complete address including Zip code) COUNTY OF BURLINGTON, 49 RANOCAS ROAD, PO BOX 6000, MOUNT HOLLY, NJ 08060							
4a. DUNS Number 833251390	4b. EIN 21-600000107	5. Recipient Account Number or Identifying Number (To report multiple grants, use FFR Attachment) 14-FMPPX NJ-0115 NJ-371		6. Report Type <input type="checkbox"/> Quarterly <input type="checkbox"/> Semi-Annual <input type="checkbox"/> Annual <input checked="" type="checkbox"/> Final	7. Basis of Accounting <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual		
8. Project/Grant Period From: (Month, Day, Year) 9/30/2014			To: (Month, Day, Year) 9/29/2016		9. Reporting Period End Date (Month, Day, Year) 1/13/17		
10. Transactions					Cumulative		
<i>(Use lines a-c for single or multiple grant reporting)</i>							
Federal Cash (To report multiple grants, also use FFR Attachment):							
a. Cash Receipts				\$49,887.00			
b. Cash Disbursements				\$49,814.88			
c. Cash on Hand (line a minus b)				\$72.12			
<i>(Use lines d-o for single grant reporting)</i>							
Federal Expenditures and Unobligated Balance:							
d. Total Federal funds authorized				\$50,019.00			
e. Federal share of expenditures				\$49,814.88			
f. Federal share of unliquidated obligations				\$72.12			
g. Total Federal share (sum of lines e and f)				\$49,887.00			
h. Unobligated balance of Federal funds (line d minus g)				\$132.00			
Recipient Share:							
i. Total recipient share required							
j. Recipient share of expenditures							
k. Remaining recipient share to be provided (line i minus j)							
Program Income:							
l. Total Federal program income earned							
m. Program income expended in accordance with the deduction alternative							
n. Program income expended in accordance with the addition alternative							
o. Unexpended program income (line l minus line m or line n)							
11. Indirect Expense							
a. Type		b. Rate	c. Period From	Period To	d. Base	e. Amount Charged	f. Federal Share
				g. Totals:			
12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation:							
13. Certification: By signing this report, I certify that it is true, complete, and accurate to the best of my knowledge. I am aware that any false, fictitious, or fraudulent information may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 18, Section 1001)							
a. Typed or Printed Name and Title of Authorized Certifying Official Eve A. Cullinan County Administrator					c. Telephone (Area code, number and extension) (609)265-5020		
b. Signature of Authorized Certifying Official 					d. Email address ecullinan@co.burlington.nj.us		
					e. Date Report Submitted (Month, Day, Year) 1/13/17		
14. Agency use only:							

Standard Form 425
OMB Approval Number: 0348-0061
Expiration Date: 10/31/2011

Paperwork Burden Statement
According to the Paperwork Reduction Act, as amended, no persons are required to respond to a collection of information unless it displays a valid OMB Control Number. The valid OMB control number for this information collection is 0348-0061. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0060), Washington, DC 20503.

TANGIBLE PERSONAL PROPERTY REPORT Final Report SF-428- B

Federal Grant or Other Identifying Number Assigned by Federal Agency (Block 2 on SF-428).

14-fmppx-nj-0115

1. Report (Select all that apply)

- a. Federally-owned Property (List on Supplemental Sheet SF-428S or recipient equivalent and complete Section 2a below.)
- b. Acquired Equipment with acquisition cost of \$5,000 or more for which the awarding agency has reserved the right to transfer title (List on Supplemental Sheet SF-428S or recipient equivalent and complete Section 2b below.)
- c. Residual Unused Supplies with total aggregate fair market value exceeding \$5,000 not needed for any other Federally sponsored programs or projects. (Complete Section 2c below)
- d. None of the above

2. Complete relevant section(s)

For Agency Use Only

2a. Federally-owned Property
(Select one or more.)

Agency response to requested disposition of Federally owned property:

- (i) Request transfer to Award _____
- (ii) Request Federal Agency disposition instructions
- (iii) Other (Provide detail in Block 3 or attach request)

(I) Recipient request approved denied

(ii) Dispose in accordance with attached instructions

2b. Acquired Equipment (Select one or more.)

Agency response to requested disposition of acquired equipment:

- (i) Request unconditional transfer of title with no further obligation to the Federal Government.
- (ii) Request Federal Agency disposition instructions

(I) Recipient request approved denied

(ii) Dispose in accordance with attached instructions

Note: If the awarding agency does not provide disposition instructions within 120 days the recipient may continue to use the equipment for Federally supported projects or dispose in accordance with the applicable property standards.

Authorized Awarding Agency Official

Signature: _____ Date: _____

Name: _____ Phone: _____

Title: _____ Email: _____

2c. Reportable Residual Unused Supplies

- (i) Sale proceeds or Estimate of current fair market value \$ _____
- (ii) Percentage of Federal participation %
- (iii) Federal share \$ _____
- (iv) Selling and handling allowance \$ _____
- (v) Amount remitted to the Federal Government..... \$ _____

3. Comments

A variable message sign board was acquired to promote the Burlington County Farmers Market at a cost of \$17,014.

Agency use only

FINAL REPORT ATTACHMENT TO SF-428

BURLINGTON COUNTY FARMERS MARKET CAR COUNTS

2014		2015		2016	
17-May	907	16-May	828	14-May	957
24-May	777	23-May	936	21-May	684
31-May	833	30-May	921	28-May	1026
7-Jun	841	6-Jun	879	4-Jun	923
14-Jun	761	13-Jun	871	11-Jun	993
21-Jun	815	20-Jun	867	18-Jun	1137
28-Jun	1018	27-Jun	876	25-Jun	1030
5-Jul	956	4-Jul	856	2-Jul	1149
12-Jul	1028	11-Jul	1212	9-Jul	1028
19-Jul	1087	18-Jul	1185	16-Jul	1297
26-Jul	975	25-Jul	1319	23-Jul	1150
2-Aug	920	1-Aug	1301	30-Jul	1246
9-Aug	957	8-Aug	1239	6-Aug	1127
16-Aug	992	15-Aug	1059	13-Aug	912
20-Aug	769	22-Aug	1127	20-Aug	1122
30-Aug	1097	29-Aug	1064	27-Aug	1156
6-Sep	825	5-Sep	1070	3-Sep	1034
13-Sep	774	12-Sep	870	10-Sep	806
20-Sep	696	19-Sep	819	17-Sep	896
27-Sep	742	26-Sep	892	24-Sep	833
6-Oct	440	3-Oct	447	1-Oct	665
11-Oct	369	10-Oct	719	8-Oct	650
18-Oct	629	17-Oct	646	15-Oct	655
25-Oct	659	24-Oct	632	22-Oct	444
		31-Oct	690	29-Oct	661
Total	19,867	Total	23,325	Total	23,581
Average	827.79	Average	933.00	Average	943.24
22-Nov	523	21-Nov	1,073	19-Nov	1,132
13-Dec	514	5-Dec	683	3-Dec	821
Average	518.5	Average	878	Average	976.5
Regular Season:		Holiday Markets:		Holiday Markets:	
Increase over Average 2013 to 2014 - 19.93%		Increase over Average 2014 to 2015 - 69.34%		Increase over Average 2014 to 2015 - 69.34%	
Increase over Average 2014 to 2015 - 12.71%		Increase over Average 2015 to 2016 - 1.1%		Increase over Average 2015 to 2016 - 11.22%	
Increase over Average 2013 to 2016 - 36.66%		Increase over Average 2013 to 2016 - 36.66%		Increase over Average 2014 to 2016 - 88.34%	



Farmers Market



Farmhouse Kitchen



Teaching Gardens



Community Gardens



Rentals



The Market

From May to October the Ag Center hosts a community farmers market featuring a wide array of local produce, prepared foods, crafts and entertainment. [Details here!](#)

Schedule of Events

About Us

The Burlington County Board of Chosen Freeholders preserved a 68 acre former dairy farm in Moorestown and Mt. Laurel Townships in 2005 following local opposition to a large scale commercial development proposal. The farm is located in a suburban, densely populated area of the State with a population of 686,783 residing within a 10 mile radius. Concerned that this population is losing its connectivity to the land and the rich agricultural history and heritage of the region, the Freeholders established the Burlington County Agricultural Center as an educational facility focused on food production, health and nutrition, and land stewardship. The property continues as a working farm leased to the Carlisle family who raise sheep and farm the ground.

The Agricultural Center features a weekly Farmers Market on Saturdays from May to October, community gardens, demonstration gardens maintained by the Master Gardener Program, field plots maintained by Rutgers Cooperative Extension Service, and a commercial kitchen. Special events and educational and culinary programs are held throughout the year. The Farmhouse Kitchen hosts an antique collection reflecting life on the farm in earlier times. The collection was generously donated by the New Jersey Museum of Agriculture.

Hours

Ag Center
Park open year-round, sunrise to sunset

Farmers' Market
Saturdays, May 14–October 29,
8:30am–1:00pm, Rain or Shine



Farmers Market
Events
Vendors

Farmhouse Kitchen
Class Schedule
Chef Bios

Teaching Gardens

Community Gardens

Rentals





Farmers Market



Farmhouse Kitchen



Teaching Gardens



Community Gardens



Rentals

This Week at the Market



Saturday December 03, 2016, 10am-2pm
Ok, so it's going to be really cold in the morning. Bundle up and get to the market for the best of the best because it's all over..... until May. We'll have the absolute last of the season's crops, hot... [[Read more](#)]



Saturday November 19, 2016, 10am-2pm
It's time for our annual Toys For Tots Drive! The Marine Corps League Detachment 695 will be collecting new and unwrapped toys to be distributed to children in our area during this holiday season. Thanks for donating!! The temps are... [[Read more](#)]

Market Schedule



Look What's in Season

- | | |
|------------------|--------------------------|
| Apples | Leeks |
| Arugula | Lettuce |
| Baby Greens | Mushrooms |
| Beans | Onions |
| Beets | Parsley |
| Broccoli | Pears |
| Brussels Sprouts | Potatoes (and Sweet!) |
| Carrots | Pumpkins |
| Cauliflower | Butternut & Acorn Squash |
| Cilantro | Swiss Chard |
| Cranberries | |
| Gourds | |
| Kale | |

- Every Week**
- | | |
|----------------------------|------------------|
| Cut Flowers | Local Honey |
| Annuals | Fresh Eggs |
| Artisan Breads & Cheeses | Baked Goods |
| Fresh Chicken, Lamb & Beef | Chicken Pot Pies |

Vendors



Chefs



Entertainment



Application Forms



Vendor



Chef



Entertainment

Farmers Market
Events
Vendors

Farmhouse Kitchen
Class Schedule
Chef Bios

Teaching Gardens

Community Gardens

Rentals



2014 Ads

Burlington County Farmers' Market

500 Centerton Road, Moorestown, NJ 08057
8:30am-1:00pm
Presents

Peachy Party! Saturday, August 2nd

Look for peach basket giveaways, free peach ice cream, peach pie samples, peach salsa, peach baked goods and lots of sweet local peaches. Taste all the varieties. Kids crafts and quizzes on peachy trivia. Snap a picture of our peachy photo-op!

For more information, contact the Burlington County Department of Resource Conservation at 856-642-3850, farmmarket@co.burlington.nj.us or www.burcoagcenter.com

Burlington County Farmers' Market

500 Centerton Road, Moorestown, NJ 08057
8:30am-1:00pm
Presents

Touch A Truck Day Saturday, August 30th

Come sit in the driver's seat and pretend to be a Park Ranger, Farmer, or Sheriff.

Snap a picture with our Park Ranger photo-op!
Special "Battle of the Chefs"
cooking demonstration at 10am with
Chef Cyndi Stanimirov from *Firebirds Wood Fired Grill* and Chef Phillip Jason, Jr. of *Catering By Phillip*

For more information, contact the Burlington County Department of Resource Conservation at 856-642-3850, farmmarket@co.burlington.nj.us or www.burcoagcenter.com

Burlington County Farmers' Market

500 Centerton Road, Moorestown, NJ 08057

May 17th - October 25th
8:30 am to 1:30 pm

Jersey Fresh fruits & vegetables, baked goods, prepared foods, flowers, crafts, entertainment and more!

Visit our website for a list of vendors and scheduled events



Burlington County Farmers Market

Every Saturday from 8:30am to 1:00pm

**OPENING DAY
MAY 17th!
Open Until 2pm!**

Special Events

Music by April Mae and the June Bugs
Seneca ROTC 4H Cloggers
Dedication of New Teaching Kitchen
Cooking Demonstration with Cyndi Stanimirov
From *Firebirds Wood Fired Grill*
and Season 11 of "Hell's Kitchen"



To see what's in season and what's happening, visit:
www.burcoagcenter.com

500 Centerton Road Moorestown, NJ 08057

Burlington County Farmers' Market

500 Centerton Road, Moorestown NJ 08057
8:30am-1:00pm

Presents

"Christmas in July"

Saturday, July 19th

Toys for Tots Toy Drive

The Marine Corps League Detachment #695 will be collecting new, unwrapped toys for their 2014 Toys for Tots toy drive to be distributed during the holidays.

And a Special
Guest Arrival at
11 am



Special thanks to the Burlington County Board of Freeholders,
Warner Wash Riders and Marine Corps League Detachment 695

For more information, contact the Burlington County Department of Resource Conservation at 856-642-3850, farmmarket@co.burlington.nj.us or www.burcoagcenter.com

2014 Ads (cont.)

Burlington County Board of Chosen Freeholders
Presents

Special Fall and Winter Markets

at the Burlington County Farmers' Market
500 Centerton Road, Moorestown NJ 08057

November 22 **December 13**
10am - 2pm **10am - 2pm**

Special seasonal cooking demonstration
with Chef Phillip Jason, Jr. of
Catering by Phillip at 11am

Special cranberry-themed
cooking and craft demonstrations
at 11 am.

For more information, contact the Burlington County Department of Resource Conservation
at 856-642-3850, farmersmarket@co.burlington.nj.us or www.burcoagcenter.com

Burlington County Board of Chosen Freeholders
Proudly Presents

KIDS DAY

At the Burlington County Farmers' Market
September 27th

Market Hours 8:30am - 1:00pm
Kids Activities Start at 9:00am

- Kids in the Kitchen with Chef Phillip Jason and Junior Chef Dean Jason in the Farmhouse Kitchen
- Free Apple Pie with Cranberry Sauce and Fresh Fruit in the Farmhouse Kitchen
- Harmony Hills Puppet Theatre performing Fantastic Food Tales + Fantastic Food Fairy Tales
- Maybe you'll see a Dewey Denti or a talking parrot wandering around the market...
- Maria Brink talking about Gardening with CHONNY
- For your safety we will have water available at all times
- Processing provided by the Moorestown Library
- Farmer for a Day interactive display provided by the Board of Agriculture Moorestown Committee
- Children's Garden Farm presented at Moorestown Library in the Market or the Farmhouse Kitchen



500 Centerton Road, Moorestown, NJ
For more information call 856-642-3850 or email FarmersMarket@co.burlington.nj.us
www.burcoagcenter.com

Burlington
County

Farmers' Market

Saturdays
May 17 - Oct 25th
8:30am - 1pm

Jersey Fresh fruits & vegetables,
baked goods, prepared foods,
flowers, crafts, entertainment



500 Centerton Rd., Moorestown, NJ
www.burcoagcenter.com

Burlington
County

Farmers' Market

Saturdays
May 17 - Oct 25th
8:30am - 1pm

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500 Centerton Rd.,
Moorestown, NJ 08057
www.burcoagcenter.com

Burlington
County

Farmers' Market

Special Fall &
Winter Markets

Saturday
November 22nd
& December 13th
10am - 2pm



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www.burcoagcenter.com

Burlington
County

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Special Fall &
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Saturday
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2015 Ads

Burlington County Farmers' Market



Saturdays

May 16th - Oct 31st
8:30am - 1pm

Jersey Fresh fruits and vegetables, baked goods, prepared foods, flowers, crafts & entertainment

500 Centerton Rd., Moorestown, NJ
www.burlcoagcenter.com

Burlington County Farmers' Market



Two Special Fall Markets
Nov. 21st and Dec. 5th
10am to 2pm

Featuring fall vegetables, cranberries, honey, artisan cheeses, chocolates, mushrooms, fresh pies, crafts, live music, seasonal cooking demos, warm scones & hot coffee!

500 Centerton Rd., Moorestown, NJ
www.burlcoagcenter.com

Burlington County Farmers' Market

Two Special Saturday Markets

10am to 2pm
Nov 21st & Dec 5th

Artisan Cheeses & Chocolates & Crafts
Seasonal Fresh Fruits & Vegetables
Warm Scones & Hot Coffee

500 Centerton Rd., Moorestown, NJ
www.burlcoagcenter.com

BURLINGTON COUNTY FARMERS' MARKET
PROUDLY PRESENTS

KIDS DAY

SEPTEMBER 26TH

MARKET HOURS 8:30AM - 1:00PM
KIDS ACTIVITIES START AT 9:00AM



Spin a bracelet using wool from the Farm

The sheep and chickens come out to play!

Sea Dogs pirate re-enactment, clothes, artifacts & knot making

Fun music all morning with April Mae & The June Bugs

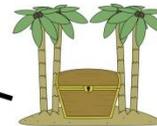
Harmony Hill Puppet Theatre performing: *The Treasure of 4-Mile Beach*
9:30 & 10:30am

Kids cooking demo with Michelle Kearns 10am

Storytelling provided by the Moorestown Library 11am

Farmer For A Day interactive exhibit

"Pirates" craft table for kids



500 CENTERTON ROAD, MOORESTOWN, NJ

856-642-3850
FARMMARKET@CC.BURLINGTONNJ.US



SPONSORED BY THE BURLINGTON COUNTY BOARD OF CHOSEN FREEHOLDERS

WWW.BURLCOAGCENTER.COM

Burlington County Farmers' Market



Saturdays

May 16th to Oct 31st
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500 Centerton Rd., Moorestown, NJ
www.burlcoagcenter.com

2016 Ads

Burlington County
Farmers' Market
Vendors Wanted



Garden Expo Farmers Market
April 30 Saturday 10am-3pm
May 14-Oct 29 Saturdays 8:30am-1pm

For more information:
farmmarket@co.burlington.nj.us
856-642-3850

www.burlcoagcenter.com

Celebrating our 10th Season
Burlington County
Farmers' Market



Opening Day!
Saturday, May 14th, 8:30am-1pm

First of the year fruits and veggies, hanging baskets, starter plants, herbs, flowers, honey, cheeses, fresh baked goods, crafters, prepared foods and live music with April Mae and the Junebugs!

All your favorite vendors from last year and a few new ones!

 Burlington County
AGRICULTURAL CENTER
500 Centerton Road | Moorestown, NJ 08057

Welcome!
It's the
Dog Days of Summer!



Activities for dogs and their humans!
Try out the agility course! Make a new toy!
Win a ribbon! Get info on training!
No dog?
Check out adoptable canine companions
or get information on fostering!
All this plus the music of Bad Dogz!

Burlington County Farmers Market
Christmas in July
Saturday, July 2nd



Supporting
Toys for Tots

- ❄️ Bring a new, unwrapped toy to donate
- ❄️ Make cards to send to our troops
- ❄️ Look for the holiday spirit with our artists and crafters



Santa arrives 11:30am!

Sponsored by the
Burlington County Marine Corps League #695

 Burlington County
AGRICULTURAL CENTER
500 Centerton Road | Moorestown, NJ 08057

Welcome
to
Kids Day



It's Kids Day on the Farm!
Crafts! Activities! Music! A Tractor photo-op!

Meet the Chickens!  *Woo Hoo!*

Pet a Sheep!  *Yipee!*

Ride a Moose? Uh... no. (Sorry)  *Darn.*

10am "Baking Science" Demo in the Farmhouse!

Burlington County
Farmers Market
invites you to a
Peachy Party!
Saturday, July 30th
8:30-1pm



Peach basket giveaways all morning,
free Peach ice cream and pie samples,
Peach baked goods, Peach salsas,
& lots of sweet local Peaches!

2016 Ads (cont.)

 Burlington County
AGRICULTURAL CENTER

Farmers' Market



Saturdays
May 14th - Oct 29th
8:30am - 1pm

Jersey Fresh fruits and vegetables, baked goods, prepared foods, flowers, crafts, entertainment

 500 Centerton Road
Moorestown, NJ 08057
www.burlcoagcenter.com

 Burlington County
AGRICULTURAL CENTER

Farmers Market



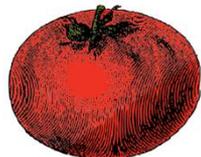
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Agricultural Vendors

1895 Organic Farm..... Lumberton
 Cranberry Hall FarmCookstown
 Darmo's Farm.....Moorestown
 James Durr Farm Chesterfield
 Fertile Crescent Farm.....Medford
 Hlubik Farms.....Chesterfield
 Robson's Farm..... North Hanover
 Spinella Farm Hammonton
 Whalen Farms..... Shamong

Niche Ag Vendors

Bart's Flowers Delran
 Busy Bee Farm Tabernacle
 Cherry Grove Farm Lawrenceville
 Davidson's Mushrooms.....Pennsauken
 Griggstown Quail FarmPrinceton
 Little Hooves RomneysMoorestown
 Simons Berry Farm..... Tabernacle
 Stormwind Alpacas.....Columbus
 Windy Farm Alpacas..... Chesterfield

Prepared Foods

Cheese, Etc.Haddon Township	MS Food CreationsDelran
Cherry Grove Farm Lawrenceville	Our Shared Ground.....Moorestown
DeLuca's BakeryRiverside	Pat's Pet PastriesHaddon Heights
Happy Wanderer BakeryTrenton	Tea for AllTrenton
Harvest CoffeeMedford	Tis So Sweet Bakery.....Haddon Heights
Jim's Jarhead JerkyMedford	The Jersey Farmhouse.Lumberton
Kuzina by SofiaCherry Hill	Yours Exclusively Desserts..W. Deptford
Mecha Artisan Chocolate .. Haddon Twp	

Artists & Crafters

Al's Wood'N Bowls	Holistic Creations	One Good Turn
Amy's Beads	Holly Mount Creations	Puppies on Wheels
BP Creations	Home Sweet Home	Select 10
Clay Scenes	Home Style Candles	Simons Berry Farm
Clay2Stone Jewelry	Jersey Girl Candles	South Jersey Weavers
Evalilee Jewelry	Kittens Mittens	The Jersey Jerry Broomsquire
Farmhouse Art Studio	LA Silver-Wear	TK Glass
Forever Somewhere	Mystisk Jewelry	Victory Gardens Products
Green Cow Studio	Neil's Sharpening Service	



Sponsored by the Burlington County Board of Chosen Freeholders

Mary Ann O'Brien, Director
 Bruce Garganio, Deputy Director
 Aimee Belgard
 Joseph Donnelly
 Joanne Schwartz



OPEN SATURDAYS

May 16-October 31
 8:30 am-1:00 pm

**Burlington County Community
 Agricultural Center**

500 Centerton Road, Moorestown
 (Intersection of Centerton & Hartford Roads)

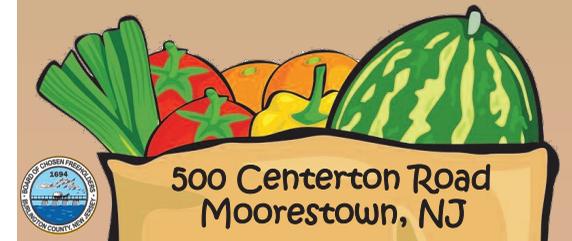
856-642-3850

FarmMarket@co.burlington.nj.us
www.burlcoagcenter.com
www.co.burlington.nj.us

Check the website for weekly updates & to see what's in season!

Burlington County Farmers' Market

2015 SCHEDULE OF EVENTS



Farmers' Market—2015 Schedule of Events

All Season Long
Every Week!

♪ Music ♪

🍴 Cooking Demonstrations 🍴
at 10:00 am

Ask A Master Gardener
Every 2nd & 4th Saturday

SPECIAL EVENTS!

May

16

OPENING DAY! ARMED FORCES DAY!

9am: Seneca ROTC Color Guard

🍴 10am: Jolynn Deloach—Pasta Making
♪ April Mae & the Junebugs

23

🍴 10am: Kuzina by Sofia—Greek Cuisine
♪ John Byrne Band

30

🍴 10am: Michael Raab—Tea Ice Cream
♪ WoodGlen
11am: Storytelling with the Moorestown Library

June

6

🍴 Carole O'Brien—Strawberry Jam
♪ Anthony Friedlander

13

Rutgers and U...Growing Together
4H Clubs/Cloggers/Presentations
♪ The Genies

20

🍴 Jolynn Deloach—Semolina Pasta
♪ WoodGlen
Presentations—National Pollinators Week

27

Dog Days of Summer!
With the Burl Co Animal Shelter & Friends
🍴 To Be Announced
♪ Nick Voyack

July

4

🍴 Cara Griffin-Shortcake & Summer Fruit
♪ Warm Hearted Country

11

Christmas In July
Marine Corps Toy Drive
🍴 To Be Announced
♪ John Byrne Band

18

🍴 Jolynn Deloach
♪ Camille Peruto

25

🍴 Florence Bennett
♪ Sharis Swarthey
11am: Storytelling with the Moorestown Library

August

1

PEACHY PARTY!
🍴 Tea for All—Smoothies
♪ Jimmy Mannix

8

🍴 Michelle Kearns
♪ Camille Peruto

15

🍴 Jolynn Deloach
♪ Opus Soul

22

🍴 Florence Bennett
♪ David Falcone
11am: Storytelling with the Moorestown Library

29

🍴 Kuzina by Sofia
♪ Camille Peruto

September

5

🍴 Allie O'Brien
♪ John Byrne Band

12

🍴 Cara Griffin
♪ Anthony Friedlander

19

🍴 To Be Announced
♪ The Genies

26

KIDS DAY!!!
🍴 Michelle Kearns
♪ April Mae & The June Bugs
11am: Storytelling with the Moorestown Library

October

3

🍴 Cara Griffin
♪ Jimmy Mannix

10

🍴 Jolynn Deloach
♪ Jessica Carroll

17

🍴 Florence Bennett
♪ The Genies

24

🍴 Debbie Raab—Tea for All
♪ Opus Soul

31

HALLOWEEN FUN
🍴 Kuzina by Sofia
♪ Bad Dogs
11am: Storytelling with the Moorestown Library

Mark Your Calendars!

Fall Market—November 21st
Winter Market—December 5th

Agricultural Vendors

1895 Organic Farm	Lumberton
Cranberry Hall Farm	Cookstown
Darmo's Farm	Moorestown
James Durr Farm	Chesterfield
Fertile Crescent Farm	Medford
Hlubik Farms	Chesterfield
Robson Farm	North Hanover
Spinella Farm	Hammonton

Niche Ag Vendors

Bart's Flowers	Delran
Busy Bee Farm	Tabernacle
Cherry Grove Farm	Lawrenceville
Davidson's Mushrooms	Pennsauken
Griggstown Farm	Princeton
Haynicz Orchards	Monroeville
Little Hooves Romneys	Moorestown
Simons Berry Farm	Tabernacle
Whalen Farms	Shamong
Windy Farm Alpacas	Chesterfield

Prepared Foods

B & P Creations - Wings	Harvest Coffee Roastery	Mal's Tofu Salads	Our Shared Ground	The Jersey Farm-house
Caroline Lee Baked Goods	Hlubik's Farmers' Daughter	MECHA Artisan Chocolate	Preservation Foods	The Cat's Meow Cafe
Cheese Etc. & Gourmet Gifts	Jim's Jarhead Jerky	MS Food Creations	Sift Bake Shop	Tis So Sweet Bakery
Deluca's Bakery	Kuzina by Sofia	O' Made Granola	Tea for All	Yours Exclusively Desserts

Artists & Crafters

Al's Wood'N Bowls	Green Cow Studio Soaps	Lorrie's Home Decor
Amy's Beads	Green Jean Gardens	Merry Spinster
BP Creations	Holly Mount Creations	Micha's Homemade Soaps
Clay Scenes	Home Style Candles	Mystisk Jewelry
Kittens' Mittens	Home Sweet Home	One Good Turn
Evalilee Jewelry	Janes Journey Craft Plaques	Select 10
Everything Krochet & Kraft	Jersey Girl Candles	Simons Berry Farm
Forever Namaste	Jersey Jerry Broomsquire	TK Glass
Ginger Stuart Furniture Designs	Just. No. 3	
	LA Silver-Wear	



Sponsored by
The Burlington County Board of
Chosen Freeholders

Bruce Garganio, Director
Kate Gibbs, Deputy Director
Mary Ann O'Brien
Ryan Peters
Lathum Tiver

www.co.burlington.nj.us



OPEN SATURDAYS

Rain or Shine

May 14 - October 29

8:30 am - 1:00 pm

Burlington County Agricultural Center
500 Centerton Road, Moorestown
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Check the website for weekly updates &
to see what's in season!

Burlington County Farmers Market



2016 SCHEDULE OF EVENTS

 Burlington County
AGRICULTURAL CENTER

Farmers' Market—2016 Schedule of Events

All Season Long
Every Week!
🎵 Music 🎵

Bi-Weekly

🔪 Cooking Demonstrations 🔪
at 10:00 am

Ask A Master Gardener
Every 2nd & 4th Saturday

SPECIAL EVENTS!

May	
14	<p>OPENING DAY!</p> <p>🎵 April Mae & the Junebugs</p>
21	<p>🔪 10am: Kuzina by Sofia—Greek Cuisine</p> <p>🎵 John Byrne Band</p>
28	<p>🎵 Camile Peruto</p> <p>11am: "Strawberries in the Home Garden" presentation by Master Gardener Rob Mazza</p>

June	
4	<p>Choose Your Cover BC Health Dept. Skin Cancer Screenings</p> <p>🔪 Cooking Demonstration</p> <p>🎵 Jessica Carroll</p>
11	<p>Rutgers 250 Year Celebration! 4H Clubs/Cloggers/Presentations</p> <p>🎵 David Falcone</p>
18	<p>10th Year Anniversary Celebration!</p> <p>🔪 Cooking Demonstration</p> <p>🎵 John Byrne Band</p>
25	<p>Pollinators Week</p> <p>🎵 Tony O</p>

July	
2	<p>Christmas In July Marine Corps Toy Drive</p> <p>🔪 Cooking Demonstration</p> <p>🎵 Warm Hearted Country</p>
9	<p>🎵 JB Rocks</p>
16	<p>🔪 Cooking Demonstration</p> <p>🎵 The Woodshop Band</p>
23	<p>🎵 Asylum Wind Band</p>
30	<p>PEACHY PARTY!</p> <p>🔪 Cooking Demonstration</p> <p>🎵 Opus Soul</p>

August	
6	<p>🎵 Russell Gulley</p>
13	<p>🔪 Cooking Demonstration</p> <p>🎵 John Byrne Band</p>
20	<p>🎵 Kameelah Samaar</p>
27	<p>Dog Days of Summer</p> <p>🔪 Cooking Demonstration</p> <p>🎵 Bad Dogz</p>

September	
3	<p>🎵 April Mae & Catfish</p>
10	<p>🔪 Cooking Demonstration</p> <p>🎵 Gina Roche</p>
17	<p>🎵 David Kelly</p>
24	<p>KIDS DAY!!!</p> <p>🔪 Cooking Demonstration</p> <p>🎵 The Merchant Villains</p>

October	
1	<p>🎵 Dr. Lou</p>
8	<p>🔪 Cooking Demonstration</p> <p>🎵 Nice Hatts</p>
15	<p>🎵 Adelante</p>
22	<p>🔪 Cooking Demonstration</p> <p>🎵 Jimmy Mannix Duo</p>
29	<p>🎵 The Genies</p>

Mark Your Calendars!
Fall Market—November 19th
Winter Market—December 3rd